



## **MISSION**



"The Green Zone is a weekly television show that will educate and inspire people to realize the positive Healing, Social, Art and Community implications of using cannabis as medicine."

- Wendy Love Edge

Cannabis has been legal and revered in many parts of the world for most of its history, widely used for medicinal purposes without one recorded fatality from its use.

The Green Zone's Mission is one of education and realization to the truths of history regarding Cannabis and the role it plays in a healthy modern society.

The very talented Green Zone Team is dedicated to revealing these truths about Cannabis to the viewers of their weekly broadcasts, truths that have been kept from the American general public for over eighty years.

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## WHO WE ARE











#### Dr. Uma Dhanabalan

Host

Dr. Dhanabalan is a highly respected physician trained in Family Medicine, Occupational & Environmental Medicine, a Fellow of the American Academy of Family Physicians and a Diplomate of American Academy of Cannabinoid

Medicine.... Read More

#### **Wendy Love Edge**

Host

Wendy is a disabled survivor of The U.S. health care system. She is also an author, talk show host and an activist for cannabis medicine and health freedom...She believes in the rights of all humans to have access to what they need for their own health and wellness... Read More

### Jori Costello

Producer / Creative

Correspondent

Jori is an award winning singer-songwriter, multi-instrumentalist, and private music instructor, In addition,..., In addition, Jori is a visual artist, videographer, DJ, emcee, festival producer, and playwright. With experience... Read More

### **Topher Kogan**

**Activism Correspondent** 

From a small town in the delta to NWA. Topher studied Anthropology and Theatre

at the U of A. He continues to use poetry and humor to dissect the humanity in the often unheard voices in our communities...Read More

#### Caleb Hoenshell

Film Editor

Hello! My name is Caleb Hoenshell and I am passionate about making both narrative and documentary pieces that impact, connect and inspire individuals in ways that make the world a better place. I have had experience directing, capturing production sound, being a director.... Read More

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# Uma Dhanabalan MD MPH FAAFP MRO Host

Dr. Dhanabalan is a highly respected physician trained in Family Medicine, Occupational & Environmental Medicine, specialized in heavy metals, a Fellow of the American Academy of Family Physicians, a Cannabinoid Medicine Specialist and Medical Review Officer.

She completed her Bachelor of Arts degree with high honors from Rutgers University and Medical degree from the University of Medicine & Dentistry in Newark, New Jersey. She completed a Family Practice Residency at the Medical University of South Carolina, in Charleston, South Carolina and then her Master's in Public Health and Occupational & Environmental Medicine Residency and Fellowship at the Harvard School of Public Health in Boston Massachusetts. She is also Certified by the American Academy of Cannabinoid Medicine and by the Medical Review Officer Certification Council.

She has received awards from the American College of Occupational & Environmental Medicine for her research project: "Occupational & Environmental Exposure to Lead in South India", from The 7th World Ayurveda Conference & Arogya Expo for her presentation "Cannabis & The Therapeutic Uses" and the Educational Achievement Award presented by Clover Leaf at Cannabis Business Award 2017

She is the Founder/CEO for Global Health & Hygiene Solutions, LLC established in 2006, with a mission to promote wellness and prevent illness. She worked for Kimberly Clark as Regional Medical Director for Asia Pacific She worked for the Hanford Site in Richland, Washington, the largest and most complex cleanup projects in the world, where plutonium was manufactured for the first nuclear bomb detonated in Japan.

She created the TotalHealthCareTHC model where she "Educates Embraces Empowers" patients and promotes cannabis as a treatment option at Uplifting Health and Wellness, in Natick, Massachusetts. She is an advocate, activist and educator and speaks globally about cannabis as a plant medicine.

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# Wendy Love Edge Host

Wendy Love Edge is a disabled survivor of The U.S. health care system. She is also an author, talk show host and an activist for cannabis medicine and health freedom. She believes in the rights of all humans to have access to what they need for their own health and wellness.

Wendy is the founder and creator of Bulldozer Health Inc, a 501c3 nonprofit organization and healthcare reform initiative. She is also the author of "Helpful Hannah Creates her Own Health and Wellness", "Sixteen: My Journey into Wellness", a Five Star rated book, available on Amazon and 2018 release "Helpful Hannah Educates Herself about Cannabis".

Wendy graduated Magna Cum Laude from Boston University in 1987 with a Bachelor of Science in Occupational Therapy. She worked in mainstream medicine for 25 years, first as a treating therapist and then as an area director for a major health care company. Wendy has been hosting the Bulldozer Health Show for the last 2 years. She created this show along with creative genius, Angela Edge, of A. Edge Productions. The show airs in 3 states on television and radio, and is online on many formats. Wendy will be hosting The Green Zone with Dr Uma. She is very excited to bring her unique perspective, knowledge, love, and humor to the show



# Jori Costello Producer / Creative Correspondent

Jori Costello is an award winning singer-songwriter, multi-instrumentalist, and private music instructor, In addition, Jori is a visual artist, videographer, DJ, emcee, festival producer, and playwright. With former experience as a trainer at Community Access Television, Jori is well versed in the many aspects of video production. For The Green Zone, Jori will also develop Creative segments for the show, featuring local music, poetry, and performance art.

Jori is well known for her work with Big Bad Gina, touring nationally for 7 years from 2009-2016; co-producing the Amazon Music Festival 2013-2016; and collaborating with Angela Edge as the art rock duo, Jorian Oxygen. Other projects include: Songs of My Soul written in 2015, a one-woman play she wrote and performs which has been featured at 4 festivals and by Willow Productions in KC, MO; Music Director of Digging Up Arkansas for Trike Theatre; The role of "Musician" for Trike Theatre's production of Cowboy in the Kitchen; creator of a summer camp music program Music is Essential - Math, Memory, and Muse and post-production for the alternative health program, The Bulldozer Health Show.

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## Topher Kogen Activism Correspondent

From a small town in the delta to NWA. Topher studied Anthropology and Theatre at the UofA. He continues to use poetry and humor to dissect the humanity in the often unheard voices in our communities.

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## Caleb Hoenshell Film Editor

Hello! My name is Caleb Hoenshell and I am passionate about making both narrative and documentary pieces that impact, connect and inspire individuals in ways that make the world a better place. I have had experience directing, capturing production sound, being a director of photography, lighting, gaffing as well as many post production processes like editing, sound editing and color correction.

Throughout my education I have had the opportunity to meet some amazing people and work on some amazing projects. I have a BS degree in Digital Cinema from John Brown University, Cum Laude. I have had experience working with cameras like the Canon C300, C100 MK 2, Blackmagic Cinema Camera, as well as many DSLR cameras. I have also had experience working lighting, audio equipment and utilizing post production programs like Adobe Premiere Pro, Adobe After Effects, Davinci Resolve, Boujou and Adobe Audition.

"Academia is the death of cinema. It is the very opposite of passion. Film is not the art of scholars, but of illiterates."

-Werner Hertzog

## **VIDEO**



The Green Zone: Season 1 / Episode 1

## PRESS & MEDIA











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**Email:** 

TheGreenZoneTV@gmail.com

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## **Sponsorship Levels**













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TGZ Sponsorship Levels	Bronze	Silver	Gold	Platinum
(Discounted Episode Sponsorship/ 4 Show Package)	\$125 Per Episode	\$200 Per Episode	\$300 Per Episode	\$500 Per Episode
TGZ Promotion Plus: Opportunity to Sponsor The Bulldozer Health Show at half price.	X	Х	Х	Х
Up to 30 sec mention or commercial spot for all shows		Х	Х	Χ
Logo placement on all promotional material	Χ	Х	Х	Χ
Newsletter mention/logo placement	Χ	Х	Х	Χ
2 Focused Facebook posts/month	Χ			
4 Focused Facebook posts/month		Х	Х	Χ
Final credits recognition			Х	Χ
Designated segment for one show				Χ
Opportunity for upgrade with 10% discount on monthly packaging prices	Χ	Х	Х	

<sup>\*</sup>One Time Fee of \$250 for on location shooting of 30 second commercial spot (if company does not already have). The Green Zone is broadcast on Public Access Station FPTV. Population reach of One Million + / 72K + Facebook Likes. TheGreenZoneTV@gmail.com

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